

Leadership Development Creed

Oftentimes business leaders, and those who appoint them, believe that having a driving ambition is what really makes a great leader.

*While I confess that I don't have a burning desire to crush the competition, or create obscene profits on the backs of the working class, I do have burning desire to unequivocally prove that **cooperation beats competition** in the marketplace, and thereby disprove forever the belief that a great leader is born from conflict. And to make the truth self-evident that **the most powerful leaders create prosperity for their opponents, not their destruction.***

This is the key failure of all leadership development, and more importantly, leadership appointments. To look for this 'competitor trait' in leaders, when in truth, the real 'super powerful' leaders like Martin Luther King, Mandela and Gandhi had no form or structure, no advantage of capital or beneficial lobbyists to create government regulation favorable to their cause...

yet they were able to bend and break governments and nations through the power of their will, determination, sacrifice and love.

Now, imagine what just one leader with this mindset - could do with all the advantages of a major corporation at their command. Now multiply that by the fortune five hundred.

Can you imagine? Let's find out. Will you help?
